



HELLO

I am May, a dedicated and creative Learning Designer/Content Creator with a passion for developing engaging and effective learning experiences.

CONTACT

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INTEREST

Photography
Film
Illustration
Pottery
Music
Travel

SKILLS & SPECIALIZATION

Articulate 360 (Storyline, Rise)

Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro, After Effect)

Autodesk (3ds Max)

Microsoft Office Suite

Learning Management Systems (LMS) platforms

MAY SOE MOE

EDUCATION

DigiPen Institute of Technology | 2017 - 2019

Bachelor of Fine Arts (BFA) in Digital Art and Animation

Singapore Polytechnic | 2008 - 2010

Diploma in Digital Media

NAFA (Short Course) | April 2016 – June 2017

Certificate in Ceramic

WORK EXPERIENCE

NTUC LearningHub, Learning Designer | January 2020 – Current

- Created engaging multimedia content, including videos, interactive simulations, infographics, and e-learning modules, using tools such as Adobe Creative Suite and Articulate 360.
- Collaborated with subject matter experts and instructional Designer to analyze learning needs and design effective eLearning courses.
- Developed and applied instructional design strategies to enhance learner engagement and retention, including scenario-based learning, gamification, and microlearning.
- Utilized learning management systems (LMS) to organize and deliver content.

Aviation Learn, Multimedia Designer | 2018 – 2019

(From Internship to Full-time employment.)

- Content developer for eLearning courseware.
- UI/UX Designer for mobile and desktop platforms.
- Contributed to conceptualizing an Authoring software with a cross-functional team.
- Design 3D models, textures, and render using 3ds Max and Photoshop.

IQkidz, Art and Science Preschool Enrichment Teacher | 2016 / 2017

- Prepared lesson plans and evaluated student progress.
- Established workflows for smooth learning experiences.
- Tracked progress and communicated effectively with parents.

Quek Interior, 3D Visualizer (Intern) | 2014 / 2015

- Collaborated on 3D Rendered models using 3ds Max.
- Transformed AutoCAD drawings into photorealistic interiors.
- Conducted site inspections and gathered measurements.